

MACOMB COUNTY'S Talented WORKFORCE



“ We have a workforce of talent and experience unique to this region; individuals with skills born out of the world's leading automotive manufacturers. Adding to this advantage is the infrastructure and diverse pool of suppliers associated with the auto industry. ”

Frank Pope-Former President BAE Land and Armaments - \$70 Million Tech Center- 400 Employees
Brandon Podolski Plante Moran Cresa-Site Selection
Christine Bustamante KPMG-Incentives

17.5%

Percentage of
our workforce in
Manufacturing

400,000
Total Workforce

2,028
IT Workforce



Manufacturing Average Wages

\$34.63 an hour

WHY?

There is an unparalleled density of manufacturing workers from every skill set in Macomb County.

WE MADE MACOMB COUNTY OUR HOME

These Companies are Proud to Employ Macomb County Residents

General Motors	Chrysler Group	Ford Motor Co	General Dynamics Land Systems	Faurecia North America	Art Van Furniture	KUKA	Johnson Controls	TRW Automotive	Lipari Foods
12,668	10,406	4,135	2,087	1,305	1,016	1,000	725	611	452

WE FOUND SUCCESS IN MACOMB COUNTY

GENERAL MOTORS

\$1 Billion Tech Center Expansion
2,500 New Jobs in 2015

KUKA AEROSPACE

\$14.4 Million Investment
116 New Jobs in 2015

EMHART TECHNOLOGIES

\$32 Million Investment
83 New Jobs in 2015

LIFE IN MACOMB COUNTY

Consistently one of Michigan's fastest growing communities, an average of 16 people move into Macomb County each day making it Michigan's third most populated county with more than 854,769 residents. Macomb County offers a rich quality of life highlighted by its 32 miles of beautiful coastline on Lake St. Clair. It is undoubtedly one of the Midwest's top fishing and boating destinations as evidenced by its 50 marinas and 57,000 boat registrations.



INDUSTRIAL LEASING RATES IN MACOMB



Industrial Average
Asking Lease Rate

\$4.67 SF/Yr

FIND THE RIGHT TALENT

MacombBusiness.com

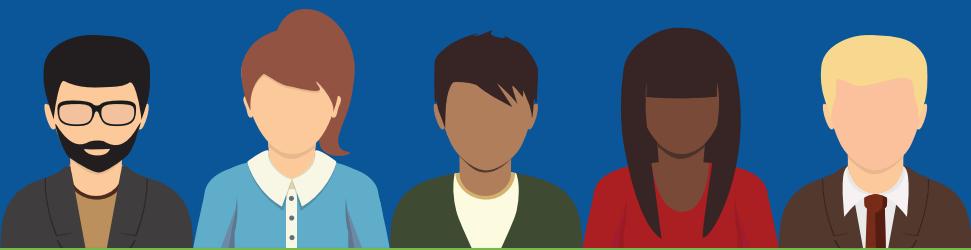
There are more than 400,000 Macomb County residents in the workforce and another two million throughout the region. Our business development specialists work closely with area agencies to help employers find the talent they need to meet performance goals. Specialized programs offered:

- “On-the-job” training programs which may offer up to 50% reimbursement of cost for eligible employees
- Customized training programs
- Third-party job postings and applicant screening
- Access to Work Opportunity Tax Credits for hiring those facing barriers to employment
- Off-site job fairs
- Access to Department of Labor approved apprenticeship programs and other workforce development training programs

POPULATION

Macomb County, MI	854,769
Madison County, AL	346,892
Greenville County, SC	474,266
Pinellas County, FL	929,048

Source: U.S. Census



LABOR FORCE

Macomb County, MI	400,000
Madison County, AL	171,554
Greenville County, SC	232,479
Pinellas County, FL	443,103

Source: Bureau of Labor Statistics

COST OF LIVING

Macomb County, MI	\$50,000
Madison County, AL	-8.7
Greenville County, SC	-5.6
Pinellas County, FL	-6.0

Source: Relocation Essentials (compared to a Macomb County annual living wage of \$50,000, +/- per thousand dollars)

EDUCATIONAL ATTAINMENT

Percentage of population 25 year and over, with Associates and Bachelor's degrees, and Graduate or professional degrees

Macomb County, MI	34.9%
Madison County, AL	48.2%
Greenville County, SC	41.3%
Pinellas County, FL	39.1%

Source: US Census Bureau

INFORMATION TALENT

	Labor Force	Avg Wage
Macomb County, MI	2,028	\$39.66
Madison County, AL	2,406	\$29.83
Greenville County, SC	5,870	\$33.25
Pinellas County, FL	7,340	\$33.32

Source: EMSI (2014)

MANUFACTURING TALENT

	Labor Force	Avg Wage
Macomb County, MI	70,514	\$34.63
Madison County, AL	19,822	\$31.40
Greenville County, SC	28,400	\$27.50
Pinellas County, FL	30,193	\$26.58

Source: Bureau of Labor Statistics

INDUSTRIAL LEASE RATE

Average Asking Lease Rate Price Per Square Foot Per Year

Macomb County, MI	\$4.67
Madison County, AL	\$5.59
Greenville County, SC	\$3.59
Pinellas County, FL	\$5.23

Source: CBRE Marketview Reports, Q4 2014



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