

CITY OF STERLING HEIGHTS
Special Meeting of the
ECONOMIC DEVELOPMENT CORPORATION/BROWNFIELD AUTHORITY
City of Sterling Heights
Velocity Building
6633 18 Mile Road, Sterling Heights, MI 48314
November 12, 2025
5:30 PM

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF MINUTES FOR JULY 18, 2023 SPECIAL MEETING

NEW BUSINESS

1. Lakeside Brownfield Plan Review and Discussion

OLD BUSINESS

PUBLIC COMMENT

ADJOURNMENT

Approved

**CITY OF STERLING HEIGHTS
BROWNFIELD/ECONOMIC DEVELOPMENT BOARD
MINUTES OF THE SPECIAL MEETING
JULY 18, 2023 – 8:00AM
40555 UTICA ROAD, STERLING HEIGHTS, MI 48313**

The meeting was called to order at 8:00 am

PRESENT: Frank Bayer, Jason Castor, David Griffith, Phillip Hunsberger, Laurel Johnson
Luke Bonner, CEO Bonner Advisory Group, Senior Economic Development Advisor – City of Sterling Heights;
Marc Kaszubski – City Attorney, Kathryn Quell–Building Services Specialist, City of Sterling Heights

ABSENT: Kathryn Jiles, Cynthia Orchard, Lauren Tackett

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

Motion by Castor, supported by Hunsberger to approve the agenda.

Ayes: All
Nays: None
Motion carried.

APPROVAL OF THE MINUTES OF AUGUST 1, 2022 SPECIAL MEETING

Motion by Castor, supported by Hunsberger to approve the minutes of August 1, 2022.

Ayes: All
Nays: None
Motion carried.

NEW BUSINESS

To Approve/Adopt the EDC/Brownsfield Budget for fiscal year 2023/24.

Ms. Quell presented the proposed 2023/24 Budget that includes allocating \$36,860 to media/marketing services.

Motion by Hunsberger, supported by Castor to approve/adopt the proposed 2023/24 Budget for the Economic Development Corporation/Brownfield

Ayes: All
Nays: None
Motion carried.

To Approve an extension of the Proposal from Issue Media Group for media/marketing services for a one-year period, July 1, 2023 – June 30 2024, EDC share of \$36,860.

Mr. Bonner presented that over the past year, Issue Media Group has provided extensive coverage of stories throughout the City of Sterling Heights. The content has highlighted talent, investment, innovation, and life within the city. The stories have reached a broad range of audience through publication and social media.

Motion by Castor, supported by Johnson to approve an extension of the Proposal from Issue Media Group for media/marketing services for a one-year period under the same terms and conditions at a cost of \$36,860.

Ayes: All
Nays: None
Motion carried.

Presentation/Overview of Lakeside and the State of Michigan Brownfield Statutes

Mr. Bonner presented an overview of the Lakeside project. There will be a city bond in the amount of \$45 million for infrastructure. The TIF revenue pays for the bond. Lakeside is estimated to be a 12-year project. Planned Unit Development (PUD) will be submitted in 2023. All reviews and approvals will occur in 2024. The current leases at Lakeside will be unwinding in 2025 and the end of 2025 or start of 2026, the project will commence.

OLD BUSINESS

PUBLIC COMMENT

None

ADJOURNMENT

Motion by Hunsberger, supported by Castor to adjourn.

Ayes: All

Nays: None

Motion carried.

Meeting adjourned at 8:41 am