



# BLACK HISTORY MONTH DINNER

Feb. 23, 2026 | 6-8 p.m. | Sterling Heights Community Center

CELEBRATING THE

100<sup>TH</sup> ANNIVERSARY OF

BLACK HISTORY MONTH

## Sterling Heights African American Coalition Steering Committee

Diana Bledsoe  
Chair

Tracey Denson Scott  
Vice Chair

Tameria Baker  
Secretary

Louis Moore  
Sergeant at Arms

Chimene Anderson  
Member At Large

Ywanda Buckles-Ndiaye  
Member At Large

Pamela Smith  
Member At Large

Miranda Young  
Member At Large

## Sterling Heights African American Coalition 3rd Annual Black History Month Celebration!

The Sterling Heights African American Coalition (SHAAC) is hosting the 3rd Annual Black History Month Dinner on February 23, 2026, from 6 - 8 p.m. at the Sterling Heights Community Center.

SHAAC's mission is to enrich our community by bringing diverse perspectives, fostering cultural vibrancy, and driving social and economic progress. Our vision is to ensure Sterling Heights is a community where African Americans thrive.

The 2026 Black History Month theme is, "A Century of Black History Commemoration," celebrating the 100<sup>th</sup> anniversary of Black History Month.

We rely on sponsorships from generous business partners to help make the Black History Month Dinner a reality, and we're hoping you'll step up to support our efforts for this significant community event. Additionally, a portion of each sponsorship donation will assist in funding our 2026 scholarship initiative.

Please see attached sponsorship opportunities. For more information or to sponsor, please contact Melanie Davis at **586.446.2471** or email **mdavis@sterlingheights.gov**.

*Sincerely,*

**Diana Bledsoe**

Chair

Sterling Heights African American Coalition

# 2026 Black History Month Dinner Sponsorship Investor Levels

| BENEFITS                                                | PRESENTING (1)<br>\$3,000 | GOLD (3)<br>\$2,000 | SILVER<br>(UNLIMITED)<br>\$1,000 | TABLE SPONSOR<br>(UNLIMITED)<br>\$600 |
|---------------------------------------------------------|---------------------------|---------------------|----------------------------------|---------------------------------------|
| Opportunity to speak at event                           | ✓                         |                     |                                  |                                       |
| Event Press Release(s)                                  | ✓                         |                     |                                  |                                       |
| Logo placement on event signage and promotional items   | ✓                         | ✓                   |                                  |                                       |
| Verbal recognition at event                             | ✓                         | ✓                   | ✓                                |                                       |
| Company giveaways ( <i>at discretion of the SHAAC</i> ) | ✓                         | ✓                   | ✓                                |                                       |
| Complimentary dinner tickets*                           | 10                        | 5                   | 2                                | 10                                    |
| Sponsor spotlight on SHAAC social media                 | ✓                         | ✓                   | ✓                                | ✓                                     |
| Ad in the program book                                  | Center Spread             | Cover               | Full                             | Half                                  |

\*Sponsors can request additional tickets for \$45 each.

**Program book ads are available to purchase. Dinner tickets are not included but sold as an add-on for \$45 each.**

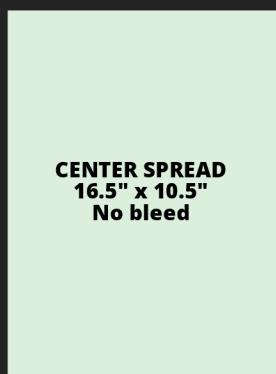


Scan to complete sponsor/program ad commitment form, OR visit the [Commitment Form](#)



Scan to pay online or visit [Payment Form](#). Be sure to indicate what you are purchasing (e.g. gold sponsor, 1/2 page ad, additional tx, etc.) in the description field.

## PROGRAM BOOK SPECS



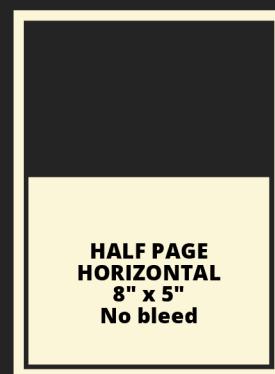
**CENTER SPREAD**  
16.5" x 10.5"  
No bleed



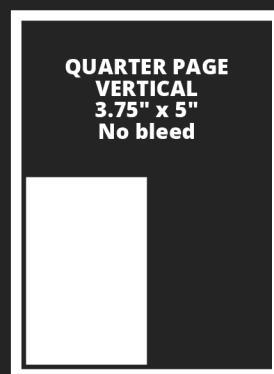
Sponsors receive free program book ads. Ads can also be purchased separately  
Full Page - \$250  
Half Page - \$100  
Quarter Page - \$50



**FULL PAGE**  
8" x 10.5"  
No bleed



**HALF PAGE**  
HORIZONTAL  
8" x 5"  
No bleed



**QUARTER PAGE**  
VERTICAL  
3.75" x 5"  
No bleed

Please submit art in .jpg or .png format to [mdavis@sterlingheights.gov](mailto:mdavis@sterlingheights.gov).  
Questions? Call Melanie Davis at **586.446.2471**.

