

# 28th Annual Sterling Heights Cultural Exchange

March 13, 2026 | 6 - 9:30 p.m. | Sterling Heights Community Center

Dear community member,

The City of Sterling Heights & Sterling Heights Ethnic Community Committee, are in the planning stages of the **28th annual Sterling Heights Cultural Exchange** scheduled for Friday, March 13, 2026, 6 - 9:30 p.m., to be held in the Sterling Heights Community Center, located at 40250 Dodge Park.

The goal of this event is to increase appreciation of different cultures and to develop a spirit of cooperation and friendship between people of different ethnic backgrounds. Our previous Cultural Exchanges have been extremely successful, attracting approximately 1,000 visitors from throughout Macomb County.

**In order to make this evening a success, however, we need your help!**

There are a number of ways in which you can participate:

- By signing up your musical group or dance troupe for a short performance during the night.
- By displaying paintings, artifacts, crafts or other information representing your culture or organization on a 6-foot table. Cost of a table for vendors is \$30 and free for non-profit organizations. Table displays must align with the event's purpose to promote cultural awareness and celebrate diversity.
- By donating desserts, breads, dips or finger food samples that can be **served at room temperature** from your restaurant.
- By being an event sponsor, which will feature your business or group in the Sterling Heights Cultural Exchange program and exposure at the event.

If you are interested in becoming a part of the Sterling Heights Cultural Exchange, please return the enclosed form(s) **by Monday, February 23, 2026**. You may mail the forms (Cultural Exchange, c/o Community Relations PO Box 8009, Sterling Heights, MI 48311-8009) or e-mail them to [cwolfe@sterlingheights.gov](mailto:cwolfe@sterlingheights.gov). If you have any questions, feel free to call the Community Relations Department at (586) 446-2473.

Sincerely,

**Sterling Heights Ethnic Community Committee**

*Mohammed Alomari, Kelechi Anyaogu, Dunia Arif, Abbott Basal, Willie Dechavez, Kozeta Elzhenni, Naketa Jones, Sue Kattula, Iqbal Singh, Vipul Tripathi and Carmen Williams*  
City Liaison: Casey Wolfe



# Participation Form

March 13, 2026 | 6 - 9:30 p.m. | Sterling Heights Community Center

Yes! We want to participate in the 2026 Sterling Heights Cultural Exchange.

Name of group/restaurant: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## Involved type (Check and fill out each area that applies):

### Cuisine

- **PLEASE NOTE:** Hot foods items will **not** be allowed due to Health Department restrictions. Consider desserts, breads, dips, sample size food items that can be served at room temperature.
- Should food be picked up, or will you deliver it? \_\_\_\_\_
- Recommended amount to supply is enough for 100-200 guests to sample.

### Music, Dance, or other Performance

- Number of performers: \_\_\_\_\_ • Type of performance: \_\_\_\_\_
- Will you bring music to perform to? (Please circle): YES NO
- Amount of performance time you would like: \_\_\_\_\_
- Performance is limited to ten (10) minutes and will be accepted on a "First come, first served" basis until full. No performance will be permitted to continue longer than 10 minutes.
- Your scheduled time will be sent to you when the evening's order is finalized. Check-in for performers is 45 minutes prior to your scheduled time.
- Music must be supplied in .mp3 format either by email in advance (preferred) or on a flash drive no later than 45 minutes prior to performance. **Only** the piece you are performing to should be included on the flash drive.

### Table Display: \$30 (per table) for vendors, FREE for Non-Profits

- Electricity needed? (Please circle): YES NO • # of 6-foot tables needed (Please circle): 1 2
- Tables may feature cultural items, books or other educational artifacts. Easels **are** allowed. Nothing may be hung on walls behind display table. **No food** is allowed on these table displays in the gym.
- What is your motivation for participating with a table display?

---

- If applicable, please enclose check made payable to: Treasurer, City of Sterling Heights.

### Event Sponsor

- Please see and complete the attached sponsor form and return with this page.

Please complete and return forms **by Monday, February 23, 2026** to [cwlfe@sterlingheights.gov](mailto:cwlfe@sterlingheights.gov) or mail to Cultural Exchange, c/o Community Relations PO Box 8009, Sterling Heights, MI 48311-8009.

*i* For more information, please call Community Relations at **(586) 446-2473**.

# Sponsor Form

March 13, 2026 | 6 - 9:30 p.m. | Sterling Heights Community Center

Make your business or cultural group a prominent part of our annual Sterling Heights Cultural Exchange by contributing to this year's event! You will find a prime target market in the hundreds of guests who come together to celebrate Sterling Heights' diverse ethnicities and cultures and support a worthwhile event!

1. Choose a Sponsorship Level.
2. Detail the content of your ad in the form below or in an attachment.
3. Ad work can be e-mailed OR mailed to the address below.
4. Return a check, BOTH forms and any attachments **by Monday, Feb. 23, 2026** to:

**Scan/e-mail** forms to: [cwlfe@sterlingheights.gov](mailto:cwlfe@sterlingheights.gov)

**Mail** forms to:

Sterling Heights Cultural Exchange,  
c/o Community Relations Department, 40555 Utica Road,  
PO Box 8009, Sterling Heights, MI, 48311-8009.

Benefits	Gold \$550	Silver \$275	Sterling \$110	Bronze \$55	Contributer \$30
Event recognition	✓	✓			
Size of color ad in program book	Full Page	Half Page	Full Page	Half Page	Business Card Size

## Sponsorship Level (Circle One)

Gold      Silver      Sterling      Bronze      Contributor

Ad content: \_\_\_\_\_  
\_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

Make checks payable to: Treasurer, City of Sterling Heights

## Program Book Sizes

Gold and Silver sponsors  
will be acknowledged during  
the event!

**i** For more information, please  
call Community Relations at  
**(586) 446-2473.**

**FULL PAGE**  
5.5" x 8.5"

**HALF PAGE  
HORIZONTAL**  
5.5" x 4.25"

**BUSSINESS  
CARD**  
3.5" x 2"