

28th Annual Sterling Heights Cultural Exchange

March 13, 2026 | 6 - 9:30 p.m. | Sterling Heights Community Center

Dear community member,

The City of Sterling Heights & Sterling Heights Ethnic Community Committee, are in the planning stages of the **28th annual Sterling Heights Cultural Exchange** scheduled for Friday, March 13, 2026, 6 - 9:30 p.m., to be held in the Sterling Heights Community Center, located at 40250 Dodge Park.

The goal of this event is to increase appreciation of different cultures and to develop a spirit of cooperation and friendship between people of different ethnic backgrounds. Our previous Cultural Exchanges have been extremely successful, attracting approximately 1,000 visitors from throughout Macomb County.

In order to make this evening a success, however, we need your help!

There are a number of ways in which you can participate:

- By signing up your musical group or dance troupe for a short performance during the night.
- By displaying paintings, artifacts, crafts or other information representing your culture or organization on a 6-foot table. Cost of a table for vendors is \$30 and free for non-profit organizations. Table displays must align with the event's purpose to promote cultural awareness and celebrate diversity.
- By donating desserts, breads, dips or finger food samples that can be **served at room temperature** from your restaurant.
- By being an event sponsor, which will feature your business or group in the Sterling Heights Cultural Exchange program and exposure at the event.

If you are interested in becoming a part of the Sterling Heights Cultural Exchange, please return the enclosed form(s) **by Monday, February 23, 2026**. You may mail the forms (Cultural Exchange, c/o Community Relations PO Box 8009, Sterling Heights, MI 48311-8009) or e-mail them to cwolfe@sterlingheights.gov. If you have any questions, feel free to call the Community Relations Department at (586) 446-2473.

Sincerely,

Sterling Heights Ethnic Community Committee

Mohammed Alomari, Kelechi Anyaogu, Dunia Arif, Abbott Basal, Willie Dechavez, Kozeta Elzhenni, Naketa Jones, Sue Kattula, Iqbal Singh, Vipul Tripathi and Carmen Williams

City Liaison: Casey Wolfe



Participation Form

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☐ Yes! We want to participate in the 2026 Sterling Heights Cultural Exchange.

Name of group/restaurant: _____

Contact Name: _____

Address: _____

E-Mail: _____

Phone Number: _____

Involvement type (Check and fill out each area that applies):

☐ Cuisine

- **PLEASE NOTE:** Hot foods items will **not** be allowed due to Health Department restrictions. Consider desserts, breads, dips, sample size food items that can be served at room temperature.
- Should food be picked up, or will you deliver it? _____
- Recommended amount to supply is enough for 100-200 guests to sample.

☐ Music, Dance, or other Performance

- Number of performers: _____ • Type of performance: _____
- Will you bring music to perform to? (Please circle): YES NO
- Amount of performance time you would like: _____
- Performance is limited to ten (10) minutes and will be accepted on a "First come, first served" basis until full. No performance will be permitted to continue longer than 10 minutes.
- Your scheduled time will be sent to you when the evening's order is finalized. Check-in for performers is 45 minutes prior to your scheduled time.
- Music must be supplied in .mp3 format either by email in advance (preferred) or on a flash drive no later than 45 minutes prior to performance. **Only** the piece you are performing to should be included on the flash drive.

☐ Table Display: \$30 (per table) for vendors, FREE for Non-Profits

- Electricity needed? (Please circle): YES NO • # of 6-foot tables needed (Please circle): 1 2
- Tables may feature cultural items, books or other educational artifacts. Easels **are** allowed. Nothing may be hung on walls behind display table. **No food** is allowed on these table displays in the gym.
- What is your motivation for participating with a table display?

- If applicable, please enclose check made payable to: Treasurer, City of Sterling Heights.

☐ Event Sponsor

- Please see and complete the attached sponsor form and return with this page.

Please complete and return forms **by Monday, February 23, 2026** to cwolfe@sterlingheights.gov or mail to Cultural Exchange, c/o Community Relations PO Box 8009, Sterling Heights, MI 48311-8009.

i For more information, please call Community Relations at **(586) 446-2473**.

Sponsor Form

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Make your business or cultural group a prominent part of our annual Sterling Heights Cultural Exchange by contributing to this year's event! You will find a prime target market in the hundreds of guests who come together to celebrate Sterling Heights' diverse ethnicities and cultures and support a worthwhile event!

1. Choose a Sponsorship Level.
2. Detail the content of your ad in the form below or in an attachment.
3. Ad work can be e-mailed OR mailed to the address below.
4. Return a check, BOTH forms and any attachments **by Monday, Feb. 23, 2026** to:

Scan/e-mail forms to: cwolfe@sterlingheights.gov

Mail forms to:

Sterling Heights Cultural Exchange,
c/o Community Relations Department, 40555 Utica Road,
PO Box 8009, Sterling Heights, MI, 48311-8009.

Benefits	Gold \$550	Silver \$275	Sterling \$110	Bronze \$55	Contributor \$30
Event recognition	✓	✓			
Size of color ad in program book	Full Page	Half Page	Full Page	Half Page	Business Card Size

Sponsorship Level (Circle One)

Gold Silver Sterling Bronze Contributor

Ad content: _____

Amount enclosed: \$ _____

Make checks payable to: Treasurer, City of Sterling Heights

Program Book Sizes

Gold and Silver sponsors
will be acknowledged during
the event!

i For more information, please
call Community Relations at
(586) 446-2473.

FULL PAGE
5.5" x 8.5"

HALF PAGE
HORIZONTAL
5.5" x 4.25"

BUSSINESS
CARD
3.5" x 2"