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2015 ANNUAL REPORT

COMMUNITY FOUNDATION

Celebrates

CONTINUED GROWTH

April 14
2015

"With a rich history of enhancing the quality of life for area residents for over two decades, the Sterling Heights Community Foundation's unwavering commitment to supporting cultural, educational, and recreational endeavors is evident."

Once again this year, we celebrate a period of rapid growth not only in relation to the philanthropic mission of the foundation but also in terms of its directors.

The volunteer board of directors works diligently to further enhance the quality of life in our community by supporting projects that directly benefit area residents. This year, we thank Sharon Arend of Ilitch Holdings and Kevin Chandler of Macomb Community College for their service as directors. As they continue to serve in their careers, we wish them the greatest of successes. We also welcome two new board members this year! Rob Aquilina of Walmart and Douglas Glazier of Henry Ford Macomb Hospitals will be joining us and sharing their visions for engaging community projects.

A safe community is of utmost importance to residents, and in 2014 the foundation was proud to partner with Ford Motor Company and UAW Local 2280 to provide over 1,000 Child ID Kits to elementary students in Warren Consolidated Schools and to families who utilize the Play Place for Autistic Children. The kits allow parents to create a profile of information for a child with defining characteristics, a photo, and inkless fingerprints. Should the need arise, the kits can be provided to law enforcement to aid in the search for a missing child.

The foundation also renewed its sponsorship of Sterlingfest in 2014 and expanded it to include the opening night's Beach Ball Toss! A new tradition of fun, directors attended and bumped beach balls to the crowd as they prepared to launch them into the air to kick off the festivities. We look forward to this evening once again this July!

Last May, the foundation was also pleased to award 36 college scholarships totaling \$29,500 to area students exhibiting excellence in a variety of upcoming fields with the generous support of our scholarship partners: BAE Systems, Chrysler Foundation (FCA), Ford Motor Company, General Dynamics Land Systems, Macomb County Chiropractic Association, Mayor Richard J. Nott, Rotary Club of Sterling Heights, Selfridge ANG Base Community Council, and Utica Community Schools Alumni. We also look forward to the 2015 scholarship program which has continued to grow. Join us in May as we award 40 scholarships totaling \$35,000 to deserving local students.

For the third time, the foundation proudly sponsored the city's Veterans Day Ceremony at the Recreation Center. With the generous support of Ford Sterling Axle Plant and Local UAW 228, as well as Walmart and Utica Van Dyke Towing, the annual ceremony was a beautiful tribute to honor all veterans for their service to our country. We'd like to thank Colonel Hugh "Sandy" McLeod for his participation as guest speaker. We salute him and all of our veterans for their service as we look forward to the 2015 ceremony this November.

"Puttin' on the Ritz" returned to Villa Penna with a USO-Style theme to celebrate the area's defense industry while raising funds to support Veterans Day in perpetuity. The gala, with Honorary Chair Ron Lamparter, raised \$58,000 to support the foundation's mission with a portion of proceeds used to establish the "UAW-Ford Sterling Axle & Van Dyke Transmission Plant Endowment" which will support Veterans Day each November. Thank you to all of our sponsors, patrons, and donors for your generous support of this important evening!

Finally, the foundation said good-bye to a dear friend and supporter, Mayor Richard Nott. His wit and charm will certainly be missed as he frequently noted the foundation as a charity of choice to support. His love for the city and our mission will live on in an endowment fund bearing his name which supports a scholarship each year for a student pursuing public service. Thank you to all of the donors and to Chrysler for your donations to this endowment. With this support, the foundation has increased the award granted to students in his name to \$1,000 beginning this year. Mayor Nott, we tip our hats to you, sir.

Michelle J. Murphy

Michelle J. Murphy, *Executive Director*
Sterling Heights Community Foundation

Patriotic event

Salutes Defense Industry

ESTABLISHES VETERANS DAY ENDOWMENT

"The new "UAW-Ford Sterling Axle and Van Dyke Transmission Plant Endowment Fund" will now support the city's Veterans Day ceremony in perpetuity."



The foundation celebrated its second black-tie gala in salute of the local defense industry. The evening included a fabulous strolling dinner, live music from the Swing Shift Orchestra, recognition of Tuskegee Airman Washington Ross and VVA Chapter 154 President Brian Bobek, remarks from Macomb County Executive Mark Hackel, a USO-Style performance by Jim Everly and the Arthur Murray Dance Studio, and an expansive silent auction. With the generosity of Patriot Sponsor UAW-Ford and 36 additional sponsors, guests enjoyed a patriotic evening and raised \$58,000 from the tri-county area. The new "UAW-Ford Sterling Axle and Van Dyke Transmission Plant Endowment Fund" will now support the city's Veterans Day ceremony in perpetuity. The foundation would like to thank event co-chairs Karl Oskoian and Angie Lommen, Honorary Co-Chair Ron Lamparter, and the event committee for their enthusiastic support.

Thank you to the following sponsors for your generous support!

PATRIOT
UAW Ford

LIBERTY
BAE Systems
Defense Corridor Center for Collaboration and Synergy

FREEDOM
National Defense Industrial Association

STAR
Beaumont Health System
Crest Lincoln
E.J. Mandziuk and Sons Funeral Directors, Inc.
Henry Ford Macomb Hospitals
J.G. Kern Enterprises, Inc.

STRIPES
Christian Financial Credit Union
Ilitch Holdings, Inc.
O'Reilly Rancilio, P.C.
Sterling Heights Regional Chamber of Commerce & Industry
Waste Management
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FRIENDS
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Dropsa USA
Emagine Entertainment
Georgetown Dermatologists, P.C.
Nino Salvaggio International Marketplace
Suburban Ford
Women in Defense-MI

MEDIA
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IN-KIND
Anne Nicolazzo Event Photography
A'peeling Fruit
Arthur Murray Dance Studio
Candlelite Linen & More
Christine's Cakes & Pastries
Mannino's Bakery
Elise Mesner Photography
Something Fabulous
Twigs and Branches Floral
Walmart



Photos courtesy of: Anne Nicolazzo Photography

growth

community

What's raised Here STAYS HERE

"Community Foundation continued growth fulfills its mission to improve cultural, educational and recreational opportunities for Sterling Heights residents."



In 2014, the Foundation supported many community efforts with financial grants and conducted a variety of activities to generate funds for future disbursement to improve the quality of life of area residents.

BAE Systems STEM Scholarship Endowment

Clinton River Trail System Endowment

Community Arts (Oracle) Endowment

Community Foundation General Endowment

Doebler Family Foundation Endowment

Dr. Martin Brown Endowment for Children with Special Needs

Donna Bozymowski Endowment for Children with Autism & Special Needs

Fraternal Order of Police Lodge #118 Imus Park Endowment

Friends of the Sterling Heights Public Library Fund Endowment

General Dynamics Land Systems Engineering Scholarship Endowment

Lil Adams Memorial Endowment to Benefit Turning Point

Macomb County Chiropractic Association Endowment for Children with Autism

Mayor Richard J. Nott Public Service Scholarship Endowment

Michael Lazzara General Endowment

Professional Public Management Education Endowment

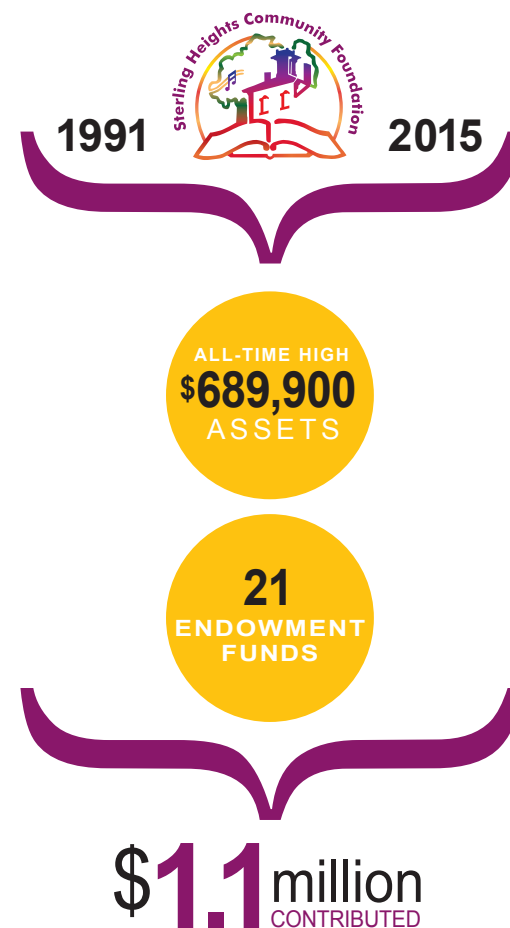
Selfridge ANG/Base Community Council College Scholarship Endowment

Sterling Heights Rotary Club Park Endowment

Tom Kroll Scholarship Endowment

UAW-Ford Sterling Axle & Van Dyke Transmission Plant Endowment

Wujek Calcaterra and Sons Endowment



Fulfillment

Cultural Educational Recreational

A YEAR IN REVIEW

Fulfilling STERLING OPPORTUNITIES

"Since its inception in 1991, the foundation has contributed more than \$1.1 million to organizations and activities that support our mission."

Dear Community Residents,

I proudly report that the Sterling Heights Community Foundation grew its asset base very significantly in 2014 while fulfilling its mission to improve the cultural, educational and recreational opportunities for Sterling Heights residents.

Assets reached an all-time high of \$689,900 and managed endowment funds grew to 21. Since its inception in 1991, the Foundation has contributed more than \$1.1 million to organizations and activities that support its mission.

In 2014, the foundation supported many community efforts with financial grants and conducted a variety of activities to generate funds for future disbursement to improve the quality of life of area residents.

Some key 2014 initiatives included:

Grants

- 38 scholarships totaling \$29,500 were awarded to area high school seniors for their pursuit of a college degree or vocational training
- Grew the 2015 Scholarship Program to 40 scholarships totaling \$35,000

Events

- Held the second annual "Puttin on the Ritz" community gala where more than 225 attendees honored Macomb County's defense industry and its military veterans

Sponsorships

- Macomb Science Olympiad
- Sterlingfest
- Dodge Park 5K Run
- Teen Fest
- City Veterans Day Ceremony

A diverse and talented board of volunteer directors, support staff and professional in-kind advisors has chartered and implemented an aggressive 2015-2017 Strategic Plan and a challenging 2015 Operating Plan to ensure the foundation's continued growth and ability to fulfill its community mission. We also completed our annual review of the Foundation's administrative processes, procedures and policies and made enhancements to ensure continued efficient and optimum operation. City leadership remains a very significant and critical partner as we strive to improve the quality of life for all city residents.

It is our privilege to act as stewards of the non-profit assets entrusted to us to ensure their continued growth and income availability, in perpetuity, for future generations. We take this responsibility very seriously. It is at the core of every decision that we make.

Community-wide support is critical to the Foundation's growth and attainment of our long-range objectives.

To those of you who have supported the foundation and partnered with us, thank you. To those of you who are considering support through a financial, in-kind, or volunteer contribution, we welcome you enthusiastically.

Together, we will continue to help strengthen and advance Sterling Heights as a model city to be emulated nation-wide; as a great place to live, raise a family, work and conduct business.

Sincerely,

Karl G. Oskoian, *President*
Sterling Heights Community Foundation

Mission

